

02-C-0659

(Do Not Write Above This Line)

A COMMUNICATION  
FROM MAYOR SHIRLEY FRANKLIN

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FRANKLIN REAPPOINTING MARCIA BANSLEY  
TO THE TREE CONSERVATION COMMISSION.  
THIS REAPPOINTMENT IS FOR A TERM OF  
TWO (2) YEARS, SCHEDULED TO BEGIN ON  
THE DATE OF COUNCIL CONFIRMATION.

- ☐ CONSENT REFER  
☐ REGULAR REPORT REFER  
☐ ADVERTISE & REFER  
☐ 1st ADOPT 2nd READ & REFER  
☐ PERSONAL PAPER REFER

Date Referred

4/1/02

Referred To:

CC + CD/HR

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred to \_\_\_\_\_

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

FINAL COUNCIL ACTION

☐ 2nd ☐ 1st & 2nd ☐ 3rd

Readings

☐ Consent ☐ V Vote ☐ RC Vote

CERTIFIED

MAYOR'S ACTION



## CITY OF ATLANTA

SHIRLEY FRANKLIN  
MAYOR

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100

02-C-0659

March 29, 2002

President Cathy Woolard and  
Members of Atlanta City Council  
City Hall, Suite 2900 South  
68 Mitchell Street SW  
Atlanta, Georgia 30335

### **RE: Reappointment to Tree Conservation Commission**

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **Marcia Bansley** to serve as a member of the **Tree Conservation Commission** of the City of Atlanta in the **Environmental Organization Member** position. This reappointment is for a **term of two (2) years**, scheduled to begin on the date of Council confirmation.

I am confident that Ms. Bansley will serve the Tree Conservation Commission and the City of Atlanta with distinction. A bio is attached for your perusal.

Sincerely,

  
Shirley Franklin

Enclosures

### **MARCIA D. BANSLEY, EXECUTIVE DIRECTOR, TREES ATLANTA**

Marcia Dew Bansley, Executive Director of Trees Atlanta, is an Atlanta native and has been actively involved in the conservation movement for twenty-three years.

Ms. Bansley received her undergraduate degree from Vanderbilt University and her law degree from Emory University. She is an attorney and served as a law clerk to the Regional Counsel of the Environmental Protection Agency and as intern with U.S. Senator Sam Nunn. Returning to Atlanta from Washington, D.C., she was with Trust Company Bank before becoming Trees Atlanta's executive director in 1985.

A nationally recognized speaker and writer on urban forestry issues, Ms. Bansley received the National Arbor Day award in 1994 and the Garden Club of Georgia's highest award in 1991. Scenic America presented her its National Stafford Award for her successful efforts to preserve trees along Georgia's highways. In 1992, she received Georgia's Environmental Woman of Action Award. Ms. Bansley served three years as an advisor to the U.S. Secretary of Agriculture on urban and community forestry. She served on the Mayor's Tree Preservation Review Board.

As executive director of Trees Atlanta since 1985, she works to fulfill the organization's mission of "protecting, improving and beautifying our metropolitan environment by planting and conserving trees."

Ms. Bansley's achievements include: planting thousands of large shade trees in the downtown area; saving a \$3 million natural area; creating a \$500,000 city park; creating an urban state park; helping pass the first tree protection/planting laws in three major metropolitan Atlanta counties; and involving thousands of Atlanta citizens in urban forestry. Trees Atlanta is recently concluded a six year, \$4.5 million project to plant trees in Downtown Atlanta for the 1996 Olympics. Federal, corporate and private foundation grants provided funding for these planting projects to date. Trees Atlanta continues to raise funds and plant barren areas of our city. In addition, Trees Atlanta has saved many of our mature old trees from destruction.

Ms. Bansley has been an officer and trustee of Friends of the River and the League of Conservation Voters, Trout Unlimited, and many other groups. In 1986, she received the National Urban Forestry Award for her leadership in urban forestry. (The award is given annually to one non-professional forester whose work for trees is highly significant.)

As a Board Member of the Chattahoochee River Coalition, she helped draft national legislation to create and enlarge the Chattahoochee River National Recreation Area Park. President Jimmy Carter recognized her for her work. In 1984, she received Georgia's Water Conservationist of the Year Award.

She holds the designation of Certified Association Executive, the highest honor given professional association executives. She is a founding member of the Georgia Urban Forest Council and the National Urban Forest Council; and the Junior League of Atlanta.

Trees Atlanta, 96 Poplar Street, N.W., Atlanta, Georgia 30303, 404-522-4097, FAX 404-522-6855

**TREES ATLANTA - AWARDS**

- 1997 Global ReLeaf - Outstanding Organization
- 1994 American Institute of Architects- Special Award for Excellence  
Atlanta Downtown Partnership - Award of Excellence
- 1993 Global ReLeaf- Award of Excellence
- 1990 National Environmental Awards Council - Environmental Achievement Award
- 1989 Sandy Springs Clean and Beautiful - Distinguished Service Award  
Georgia Urban Forest Council Award - Outstanding Civic Organization
- 1987 Atlanta Urban Design Commission Award of Excellence
- 1986 Junior League of Atlanta Outstanding Achievement Award

**MARCIA D. BANSLEY -AWARDS / HONORS**

- 1997 Buckhead Girls Club Woman of the Year
- 1995 Garden Club of America - Civic Improvement Award  
Georgia Green Industry - Environmental Friend of the Industry Award
- 1994 Atlanta Downtown Partnership - Award of Excellence  
MasterCard Master Planter for Georgia  
Mayor's Tree Preservation Review Board- Member since 1992  
Mirabella Magazine- 1000 Women for the '90s  
National Arbor Day Foundation - National Arbor Day Award for lifetime environmental achievement
- 1993 Olympic Environmental Support Group Member  
Olympic "Look of the Games" Member  
Vision 2020 Environmental Collaborative  
National Urban and Community Forestry Council - Advisor to U.S. Secretary of Agriculture for three years
- 1992 Scenic America - Stafford Award  
Tambrands- Environmental Woman of Action Award
- 1991 Garden Club of Georgia's Award of Merit - highest state award  
U.S. Department of Agriculture - Certificate of Appreciation
- 1988 Rotary Club of Buckhead - Beautification Award  
Central Area Study II- Recreation & Open Space Task Force Member
- 1986 Urban Forestry Medal - American Forests
- 1985 Who's Who of American Women
- 1984 Water Conservationist of the Year - Georgia Wildlife Federation

**Achievements:**

Created one urban state park, preserved a \$3 million 10 acre natural area, created one \$500,000 city park; raised over \$4.5 million dollars to plant and conserve trees and supervised the planting of the trees in extremely difficult urban areas of Atlanta; created a strong, nationally recognized citizen-based non-profit tree planting organization; co-founded national Alliance For Community Trees (national organization of non-profit tree planting organizations) and serve as its Vice President; advise U.S. Sect. of Agriculture on urban forestry; passed first Tree Planting and Protection laws in three metropolitan Atlanta counties and several cities; got national media attention for projects (New York Times, Wall Street Journal, Associated Press, CNN, Sports Illustrated, U.S. News and World Report); recognized effective advocate for tree preservation; nationally recognized speaker and published writer on urban forestry issues.

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